# myles

**Product Designer**

Over 15 years working in design and development.

| | |
|---|---|
| Name | Myles Holman |
| Portfolio | [mylesholman.com](http://mylesholman.com) |
| Email | [myles@snyx.com](mailto:myles@snyx.com) |
| Phone | +44 074152 33687 |
| Social | [linkedin.com/in/mylesholman](http://linkedin.com/in/mylesholman) |

A Canadian from Vancouver now based in London. Focused on user centered design methodologies, solving data by design. I cross multiple disciplines including desktop, responsive and native mobile having worked the end-to-end product lifecycle. Through creative planning I infuse the user journey with simplicity while considering business strategy and validating design by diagnosis.

## User Experience

- User research and analysis; Interviewing, workshopping, usability testing
- User mapping; persona building, user journeys, site mapping
- Whiteboard/paper planning, sticky-sessions, stakeholder/client-facing workshops
- Figma/Axure; low-height fidelity wireframing, interactive and responsive prototyping, copywriting

## User Interface

- Multiple tool discipline, Figma, Axure, Adobe XD, Photoshop, Illustrator, After Effects, Invision, Miro
- Design system management within Figma, style guides, component libraries, cross-team publishing
- Application of Atom design methodology, Material design patterns
- Solving complex data heavy visualization challenges (designing around D3.js, react-vis)
- Highly detailed visual design; Landing pages, complex CRM, Backoffice, Dashboards
- Extensive knowledge and experience in both iOS, Android and responsive web applications

## Development

- Experienced working within Angular, React, Bootstrap frameworks
- Experienced working in HTML5, CSS3, SASS/LESS, basic JavaScript & jQuery
- Server Management, SSH, Git/GitHub, Wordpress

## Management

- Project management, Globally distributed cross team collaboration, mentoring
- Experience working in Agile, Scrum, Kanban and Waterfall using Jira, Confluence

### Senior Product Designer - Hedge Fund Analysis and Marketing        2024

Responsive Web Portal; User Research, Workshops, Wireframe/Prototyping, Design System, Handoff UI
Edgefolio offers extensive tools for fund managers to assist in marketing and investor relations.

### Senior Product Designer - Private Markets Investment Platform        2022 - 2023

Responsive Web Portal; User Research, Workshops, Wireframe/Prototyping, Design System, Handoff UI
Titanbay is an investment platform catering to Institutions, private banks and wealth managers.

### Principal Product Designer - Waste & Recycling Management, Logistics        2020 - 2022

Responsive Web Apps, Mobile Apps; Wireframe/Prototyping, Design System, Handoff UI
ISB Global helps create efficient operations that positively affect the environment and circular economy.

### Senior Product Designer - Cryptocurrency and Bitcoin Forensics        2020

Web Apps; User Research, Wireframe/Prototyping, Design System, Handoff UI
Chainalysis creates blockchain tools for banks, businesses, global law enforcement and regulators.

### Lead Product Designer - Enterprise Data Analysis, Risk Assessment        2018 - 2019

Responsive Web Apps; Branding Assets, User Research, Wireframe/Prototyping, Handoff UI
Gravicus builds AI-powered management tools for enterprise data aggregation and GDPR compliance.

### Senior Product Designer - Oracle Marketing CX        2017 - 2018

Intranet Design and Development, Campaign Brand Guidelines, Social Marketing Assets
As an independent vendor, I assisted across multiple software marketing teams in a variety of roles.

### Senior Product Designer - Merchant Processing, Onboarding KYC/AML        2017

Responsive Web App; Branding Assets, Wireframe/Prototyping, Handoff UI
Zing.gg is an online payment platform for accepting cards and other payment methods.

### Senior Product Designer - Candidate Onboarding and Analysis        2016 - 2017

Responsive Web App, Mobile App; Branding Assets, Wireframe/Prototyping, Handoff UI
Elevate is a sourcing platform for recruitment consultants to identify and deliver better candidates.